

CLAIMS

- 1 1. A lodging facility comprising:
2 a plurality of rooms, each including at least one device configured to collect at
3 least one image of a guest activity in the room; and
4 a consent collection point configured to permit a guest to occupy one of the
5 plurality of rooms upon the guest consenting to the lodging facility's use of an image of
6 the guest's activities within the room for the lodging facility's commercial purposes.
- 1 2. The lodging facility of claim 1, wherein the at least one image comprises an
2 electronic representation of at least one of a visual image and an audio image.
- 1 3. The lodging facility of claim 1, wherein the at least one device includes a plurality
2 of devices each configured to collect at least one image.
- 1 4. The lodging facility of claim 1, wherein the device in each of the rooms is further
2 configured to transmit the at least one image to an image control center.
- 1 5. The lodging facility of claim 4, wherein the image control center includes an
2 Internet server associated therewith and configured to display at least one of the
3 collected images on the Internet.
- 1 6. The lodging facility of claim 5, wherein the Internet server is further configured to
2 display the image on the Internet substantially simultaneous with collecting the
3 image.
- 1 7. The lodging facility of claim 5, wherein the Internet server is further configured to
2 display an edited version of the image on the Internet.

- 1 8. The lodging facility of claim 4, wherein the image control center further includes
2 an image storage device associated therewith and configured to store at least a
3 portion of the images collected from the rooms.
- 1 9. The lodging facility of claim 1, wherein the consent collection point is further
2 configured to provide the guest one of a discounted stay, a free stay and a
3 promotional item in exchange for consent to use the image for the lodging
4 facility's commercial purposes.
- 1 10. The lodging facility of claim 1, wherein each of the plurality of rooms further
2 comprises one or more of a toy and a game to encourage particular activities
3 within the room.
- 1 11. The lodging facility of claim 1, wherein each room is categorized by a type of
2 image the lodging facility desires to collect from that room.
- 1 12. The lodging facility of claim 1, wherein each room is categorized by a room
2 theme.
- 1 13. The lodging facility of claim 1, wherein each room includes at least one hidden
2 device configured to collect the image.
- 1 14. The lodging facility of claim 1, wherein each room includes at least one non-
2 hidden device configured to collect the image.
- 1 15. The lodging facility of claim 1, wherein whether each of the devices receives an
2 image is controlled by the lodging facility.
- 1 16. The lodging facility of claim 1, wherein each device is further configured to
2 automatically receive the at least one image.

- 1 17. The lodging facility of claim 1, wherein a portion of the plurality of rooms further
2 each comprises a display configured to allow a guest to select one of the plurality
3 of rooms and observe an image of an activity occurring within that room.

- 1 18. A method for operating a lodging facility, the method comprising:
2 providing at least one device configured to collect an image in each of a plurality
3 of rooms associated with the lodging facility; and
4 permitting a lodging facility guest to occupy one of the plurality of rooms in
5 exchange for the guest's consent to have images of the guest's activities within the room
6 to be collected and used for the lodging facility's commercial purposes.
- 1 19. The method of claim 18, wherein providing at least one device configured to
2 collect an image comprises providing a plurality of devices configured to collect
3 an image in each of the plurality of rooms.
- 1 20. The method of claim 18, wherein providing at least one device configured to
2 collect an image comprises providing a hidden device configured to collect an
3 image.
- 1 21. The method of claim 18, further comprising collecting an image of the guest's
2 activities within the room.
- 1 22. The method of claim 21, further comprising displaying the image of the guest's
2 activities on the Internet.
- 1 23. The method of claim 22, wherein displaying the image on the Internet comprises
2 displaying the image substantially simultaneous with collecting the image.
- 1 24. The method of claim 21, further comprising storing the collected image of the
2 guest's activities within the room.
- 1 25. The method of claim 24, further comprising editing the collected image of the
2 guest's activities within the room.

- 1 26. The method of claim 25, further comprising displaying the edited image on the
2 Internet.
- 1 27. The method of claim 25, further comprising storing the edited image on an image
2 storage device.
- 1 28. The method of claim 22, wherein displaying the image of the guest's activities on
2 the Internet comprises arranging access to the image with access to other images
3 of other rooms associated with the lodging facility, such that access to each image
4 is categorized by a type of activity occurring in the image.
- 1 29. The method of claim 18, further comprising having the guest select a room theme
2 in which to have the image collected.
- 1 30. The method of claim 18, further comprising having the guest select a type of
2 activity to participate in for the image to be collected.
- 1 31. The method of claim 30, further comprising assigning a room to the guest based
2 upon the type of activity selected.
- 1 32. The method of claim 18, further comprising allowing the guest to use the room at
2 one of a discounted rate and a free rate in exchange for consent to use the image
3 for the lodging facility's commercial purposes.
- 1 33. The method of claim 18, further comprising establishing a membership group to
2 observe images collected from the plurality of rooms.
- 1 34. The method of claim 33, further comprising charging a membership fee to the
2 membership group in exchange for access to the images.

- 1 35. The method of claim 34, further comprising allowing a member to access the
2 images by reference to a type of activity the member desires to see.
- 1 36. The method of claim 27, further comprising selling copies of the edited images.
- 1 37. The method of claim 18, further comprising maintaining control at the lodging
2 facility over whether each of the devices collects an image.
- 1 38. The method of claim 18, further comprising automatically collecting the image
2 from the room.
- 1 39. The method of claim 18, further comprising placing at least one display in each of
2 at least a portion of the plurality of rooms and configuring the display to allow a
3 guest to select one of the plurality of rooms and observe an image of an activity
4 occurring within that room.

- 1 40. A method of collecting and distributing images of guests to a lodging facility for
2 commercial purposes, the method comprising:
3 providing at least one device configured to collect an image in each of a plurality
4 of rooms associated with the lodging facility; and
5 permitting a guest to the lodging facility to occupy one of the plurality of rooms in
6 exchange for the guest's consent to allow the image from the room the guest occupies to
7 be used for the lodging facility's commercial purposes
8 collecting an image of the guest's activities in the room; and
9 displaying the image of the guest's activities for profit.
- 1 41. The method of claim 40, wherein placing at least one device configured to collect
2 an image comprises placing a plurality of devices configured to collect an image
3 in each of the plurality of rooms.
- 1 42. The method of claim 40, wherein providing at least one device configured to
2 collect an image comprises providing a hidden device configured to collect an
3 image.
- 1 43. The method of claim 40, further comprising displaying the image of the guest's
2 activities on the Internet.
- 1 44. The method of claim 43, wherein displaying the image over the Internet comprises
2 displaying the image substantially simultaneous with collecting the image.
- 1 45. The method of claim 40, wherein displaying the collected image for profit
2 comprises displaying the collected image on the Internet for access to members
3 who have purchased a membership to access the Internet site.

- 1 46. The method of claim 40, wherein displaying the collected image for profit
2 comprises displaying the collected image on the Internet in association with
3 advertising.
- 1 47. The method of claim 40, wherein displaying the collected image for profit
2 comprises placing at least a portion of the collected image on a display media and
3 selling the display media.
- 1 48. The method of claim 40, wherein displaying the collected image for profit
2 comprises establishing a site for displaying the collected images, the site
3 configured to display the collected images by type of activity displayed through
4 the images.
- 1 49. The method of claim 40, further comprising having the guest select a theme room
2 in which to have the image collected.
- 1 50. The method of claim 40, further comprising having the guest select a type of
2 activity of which the image will be collected.
- 1 51. The method of claim 50, further comprising assigning a room to the guest based
2 upon the type of activity selected.
- 1 52. The method of claim 40, further comprising permitting the guest to occupy the
2 room at one of a discounted rate and a free rate in exchange for consent to use the
3 image for the lodging facility's commercial purposes.
- 1 53. The method of claim 40, wherein displaying the collected image for profit
2 comprises selling edited copies of the collected images.

- 1 54. The method of claim 40, further comprising maintaining control at the lodging
2 facility over whether each of the devices collects an image.
- 1 55. The method of claim 40, wherein collecting an image comprises automatically
2 collecting the image.
- 1 56. The method of claim 40, further comprising providing at least one display in each
2 of at least a portion of the plurality of rooms and configuring the display to allow
3 a guest to select one of the plurality of rooms and observe an image of an activity
4 occurring within that room.

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